

To Have and to Hold, Oh, Who Would Resist the Urge of Spring Things

There Is an Overpowering Sense of Beauty in the Sky All Day Long

observed from the deck of a houseboat going from Palm Beach to Miami. We avoided the ocean route, making the all-day back passage through the narrows, bordered by islands covered with trees and for miles and miles with flowering hibiscus bushes.

Three or four alligators lay asleep in the sun on the banks as we passed along, but the charm of the day was in the blue, bluest sky of who knows how many centuries, touched with silver and toward evening tinted with gold.

In the silences of the day in the open, under the brilliant heavens, painted afresh every day for us, came the suggestion that we have every day the painting of our lives within and without.

[Signed] *John Wanamaker*
April 5, 1922.

Prettiest Evening Dresses for the Prettiest Young Women Are \$35

Just arrived in time for after-Easter festivities, and they are the sort of dresses that many young women are looking for to wear to informal dances or theatre parties. Imagine a beautiful lustrous Canton crepe in primrose, shade, coral or white, made in a youthful bloused fashion with short sleeves and long, flowing draperies from them. They are embroidered in silver flowers and there is a silver tinsel ribbon girdle with bows down each side the front. In sizes from 14 to 20 years.

Women's Dresses of Silk Jersey at \$22.50

That is it in the silk jersey of 1922—a weave with a shiny fancy fringe which looks rather fringed. At the same time dresses made of it are very practical, being very light in weight, and as good to wear with coats as without. Some women are buying such dresses for traveling this summer. They are in five models—all one piece, and in navy, black, blue de negro, rust, platinum gray and bobolink. Sizes are 36 to 46.

Women's Country Coats and Capes at \$37.50

One polo coat of natural or russet-colored cheviot is very masculine in effect—raglan shoulders, huge pockets and all. A jacket with an immense cape which is detachable is made of gray or a heathery tan homespun. A full circular cape of a checkerboard tweed in brown tones has an immense arm opening. All three are the sturdy garments which are ideal for country wear.

Caracul-Trimmed Wrap for Women—\$175 to \$285

Some are capes and some are voluminous cloaks with large sleeves but all alike have big collars of pale gray caracul—the summer fur. Some are of cashmere duvetyne—a fabric so soft it is like panne velvet; some of silk faille, and others are cashmere duvetyne with a heavy rough silk. And they all have lovely linings. Colors are black, navy, Sorrento and cobweb gray.

NEW Paris lingerie includes the most refined and delicate of pink nino and pink crepe de chine garments with designs in hem-stitching—prices \$22.50 each for chemises and drawers; and some interesting novelties.

At \$10 also are patent-leather one-strap slippers with Louis heels and turned soles. Flat-heeled and heavy-soled oxfords of brown calf trimmed with tan are also \$10.

\$10 Buys Unusually Good Pumps for Women

Finely made Philadelphia pumps that usually cost more. Dull black calf, with one strap, Cuban heel, perforated top and top and welted sole. A special purchase enables us to sell 300 pair at this price. At \$10 also are patent-leather one-strap slippers with Louis heels and turned soles. Flat-heeled and heavy-soled oxfords of brown calf trimmed with tan are also \$10.

Light Reading

"Shells of Big Wreck Cove," a story of Cap Cod, by James A. Cooper, \$1.75.
"In Leading Strings," by J. K. Pulling, \$2.
"The Canyon of the Fools," by Richard Matthews Hallet, \$2.
"Lilla Chenoweth," by Lee Wilson Dodd, \$2.

Every Child Looks Forward to a New Easter Hat

And every child should have one. Hundreds of the prettiest new hats are just waiting to be chosen. There are all kinds of smartly tailored hats in hemp, milan and other straws with ribbon trimming, others with flowers and perhaps long ribbon streamers. One can start as far down the price scale as \$2 or go up to \$22 for the finest English hats. There are also the favorite tweed hats in colors at \$3.50. For children from six years and up.

Gingham School Dresses With Bloomers at \$5

In bright-colored checks and prettily made with white collar and cuffs tied with the narrowst of black velvet ribbon. They come in brown, green or red checks in six to twelve year sizes and are especially nice for \$5.

Children's Kimonos and Princess Slips

The first come in Japanese cotton crepe, albatross and corduroy in pale blue, Copenhagen and pink—plain colors, and priced at \$2.25 to \$4.75. Sizes are 4 to 16 years. The slips are made of crepe de chine, messaline and china silk. are mostly straight and mostly white, although pink and blue are included. Prices \$3.75 to \$8.50.

Plenty of Choosing Among the Good Silk Stockings at Lower Prices

"Seconds," but every pair is a good pair for appearance and for service. All full-fashioned hosiery and all all-silk. Among the groups most sought are full-fashioned stockings in black, white or colors, or with openwork clocks. Prices are between \$1.35 and \$2.50, and the average savings run almost to one-half.

New Saruk Rugs of Rich Loveliness at \$55 to \$85

Saruks worthy of the name—lovely pieces, in colorings of rare softness, depth and charm, beautiful blues, rose tints, amber and sometimes tones shading towards pale mossy green. Sizes average about 3.4x5 ft.

The Peter Pan Blouse Seems Made for Tweed Suits

For one thing, it carries out the idea of youthfulness which the tweed suit implies. Just because so popular, there are dozens of new styles in Peter Pan blouses. One may choose dimity, voile, batiste or linen with colored linen or gingham collars and cuffs. Or one may have pipings of color, touches of hand embroidery, real lace or plain tailored models. The prices are fully as varied, \$1.75 to \$8.75.

There's No Better Silk Handbag Anywhere for \$5

The best at the price, because we've hunted high and low. And that is saying a great deal, for the same bags cost several times as much a year or so ago. Moire or striped silks and failles in navy, gray, black and brown. The new square shape is conspicuous among them, while others are the one-piece style and envelope shape. Some are trimmed with jade, some amber-like celluloid, while others have brilliant rhinestone clasps. All are brilliantly lined with silk.

Children Want Sports Hose and it Should be Derby Ribbed

For the thick-ribbed stockings are more popular than ever this season. At 75c there's a mercerized cotton sports hose, in cordovan and cadet, with turn-over tops and clocks. At \$1, white hose with cadet or putty clocks and turn-over tops to match. At 85c or three pairs for \$1, regular length cotton stockings in white, black, cordovan and Russia calf.



A Hall Clock Lasts a Lifetime and Longer

There are few gifts as useful for such a long time. But it must be a good clock at the start and that you can be certain of if it comes from the Wanamaker Clock Store, for there is no other kind allowed here. All the cases are the finest mahogany and the movements are made by the best American makers.

Clocks with tubular bells, chiming Westminster chimes, \$270 to \$560.

Clocks chiming Westminster, Canterbury and Whittington chimes, \$395 to \$600.

Clocks chiming Oxford, Westminster and Whittington chimes, \$525 to \$855.

New Brunswick Fox Trots, 75c

Here are three new double-faced records at 75c each, all fox trot orchestra selections. In Bluebird Land—By the Silvery Nile. Cutie—Jimmy, I Love But You. Lola Lo—Angel Child.

Imitation Ivory Toilet Articles at Half

On each piece is a tiny mark that puts it in the "second" class with us, though the defect is so trifling that some would call them "firsts." Included are hair brushes and combs, mirrors, trays, puff boxes, hair receivers, salve jars, jewel boxes and soap boxes. Prices start at 10c for a pin tray and go to \$4 for a mirror.

Picture Frames for Less

Standing frames in hand-carved silver or antique gilt are specially priced at \$2. They measure from 5 x 7 inches to 8 x 11. The quantity is limited. Hanging frames of Circassian walnut are specially priced 50c to \$1.75. These measure 7 x 9 inches to 14 x 17. Both are unusual value.

White Goods Specials

Striped and plaid voiles for blouses and dresses are 30c a yard. Dotted swisses from St. Gall for dresses are 65c a yard. Striped and plaid madras for lingerie is 25c a yard. All of these materials are yard wide.

NOVELTY bead necklaces — imitation sapphires, amethysts, topazes and emeralds—with metal between the beads, are uncommonly pretty for \$2 to \$10.

White Petticoats in Extra Sizes

Short ones with embroidery or lace or with tucks and hemstitching may be had for 50c to \$1.75; long ones with cambric tops and embroidery flounces for \$1.65, and heavier ones with double panels and simple machine scallops for \$1.75.

Low-Necked Nightgowns

Of pink batiste and white nainsook, with low necks and short sleeves, some trimmed with embroidery, some with lace, \$1.50 and \$1.65 and \$1.75.

Fabrics for Coats or Wraps

Steamer, motor, country sports and seashore coats and capes look smartest when made of the soft woolsen and camel-hair colorings. They are tan, gray or rose-color, in plain, plaided, over-plaided or double-faced effects, and priced \$3.50 to \$5. Warm tweed colorings are \$2 to \$5 a yard. For finer wraps and coats are fine wool bolivias in navy or black at \$6, \$8 and \$10 a yard; and wool velours in black and colors at \$3.50 a yard.

Union Suits Women Like Are 50c

That is 50 cents for the regular sizes, while extra sizes are ten cents more. White ones, cotton ribbed and with low necks and tailored tops. Tight, lace or shell knees.

Ready With the Spring Clothes for Men

Ready as never before and every day new recruits rush in to keep us ready

Spring suits! Spring topcoats! If every man in Philadelphia made up his mind in an instant to have a new suit and topcoat; and if they all came marching to Wanamaker's

Every Man, From the Czar of Finance to the Son of Toil, Would See Something He Wanted

MORE suits, more topcoats, by the hundreds than we've ever had before at any one time.

And every one right up-to-the-Spring in fashion and in fabric. There is a suit for the boy who's grown up to the long-trouser stage.

For the young man, for the man not so young, for the old man. For the tall man, for the short man, for the fat man and for all the in-between men. Every one planned and designed to fit better, every one tailored better and every one is better.

And better still, every day finds new ones between \$35 and \$65.

That \$2.50 Hat Goes Way Beyond What Men Expect

A substantial hat and a smart hat that hardly a man would look for at such a price. There are four shades, two of them different browns, a tan and a gray. But the big appeal is in the shape, just one shape, but what a popular one. A shape that nine out of ten men wear and the whole ten like.

Large Shades for Floor Lamps

The sort with which people like to replace their fine silk shades or to use in summer cottages. Made of printed glace cotton with colored ground and finished with a harmonizing braid, and priced at \$6.

Another Shipment of All-Wool Tweeds at \$1.50

An exceptionally good tweed, usually sold at a higher price. Crash and homespun weaves, including grays, blues, raspberry, rose, orchid and tan colorings. All-wool and 54 inches wide.

In Furniture The Word, "Odd" Has Now a Golden Meaning

If you happen to find the very suit or piece of furniture you have been wishing for and it happens to be marked at an exceptionally low price, does it make any difference that there may be only one or two suits or pieces of that particular kind?

This extraordinary clearaway brings a remarkable collection of odd suits and individual pieces, chiefly overlots from the wonderful February sale. They are marked at prices that mean genuine opportunities.

There are dining-room suits from \$450 to \$950.

There are bedroom suits from \$412 to \$900.

There are odd pieces for either dining-room or bedroom at impelling prices.

The Four-Piece Sports Suits Men Have Been Wanting Are in The Men's London Shop

Good sports suits, every one, and in smart tweeds and homespuns that the season has declared the vogue.

A four-piece suit, as most men know, consists of a coat, a vest, knickers and long trousers.

Colors are light, as light as can be, bringing browns and grays and some greens into heringbones, mixtures, diamond plaids and salt-and-pepper effects.

Coats are free and roomy, with fastened-down belts either just in the back or all the way around. Also a few of the Norfolk style among them. Prices range from \$48.50 to \$64.50.



Many a Man Won't Wear Any Shirt But a White Shirt

Right at shirt time there is a happy family of white shirts that just such men will like immensely.

Prices start at \$2 for a light-weight cheviot with collar attached or with the neckband.

At \$2.75, another cheviot, better, of course, with either collar attached or neckband.

At \$3.50, white madras shirts with stiff or soft turn-back cuffs. Neckband style only.

At \$5, an English poplin shirt, the most popular white one in years. Has mercerized luster like a silk shirt and wears excellently. Either collar or neckband.

At \$8.50, broadcloth silk in plain white. Either collar attached or neckband.

A New English Shoe for Men Has Perforations Everywhere

On the tip, the lace stay, the quarter seam, in fact, every place an honest-to-goodness brogue would have them, perforations are found.

But such small perforations, really neat ones. For a fact, the whole shoe is neat.

Smooth tan calf, in a last that's smartly English yet Americanized enough to keep it from being extreme. The toe is ever so slightly rounded.

And the biggest surprise comes last, in the price, \$7.50.

The Way We Sell Phonographs

Conveniently—as to terms, which can be arranged to suit almost any purse. Lower prices for the same makes and models you'll not meet anywhere. \$25 to \$1800.

Honorably—as to values. Our instruments—BRUNSWICK, CHENEY, SONORA, VICTROLA, are all instruments of sound musical integrity.

Immediately—as to delivery. Within a few hours you get your machine.

A Carload of Splendid New Cord Tires Away Below the Market

They are McLean cords, all over-size, non-skid.

Every tire is perfect—no "seconds"—fresh from the factory. All are air-bag construction. Splendid tires with white side walls and black tread.

Extraordinarily low priced, including the Federal war tax.

As to endurance, they are rated by the manufacturer as 8000-mile tires. Our own guarantee insures them for good service.



Size	Sale Price	Size	Sale Price
30x3 1/2	\$12.75	32x4 1/2	\$28.50
32x3 1/2	18.00	32x4 1/2	28.50
32x4	22.00	32x4 1/2	31.00
32x4	23.00	32x4 1/2	32.50
32x4	24.00	32x5	37.00
32x4 1/2	27.50	32x5	38.00

The Boy's New Easter Clothes Should Be Bought Right Away

The best grades of Spring suits and overcoats for boys are here now in splendid abundance.

They are priced as low as their excellence will permit. Norfolk suits, many with two pair of trousers \$16.50 to \$32. Sizes for boys of 8 to 18 years.

Spring overcoats in 3 to 10 year sizes at \$13.50, \$15 and \$16.50. In 11 to 18 year sizes at \$25, \$28 and \$30.